

# CERTIFICATE OF COMPLETION

This is to certify that

**ThankGod Bereonwu**

has successfully completed the “Competition and Competitive Strategy” course of our programs. This course has the goal of helping participants to:

- Learn the value of investigating the internal and external factors that affect a business,
- Learn how to use tools like PESTLE and SWOT analysis in a business environment analysis, and
- Identify competitors and create a strategy for being competitive in the marketplace.

November 19, 2019, 12:01 pm

DATE

**YOUR  
COMPETITION  
AND  
COMPETITIVE  
STRATEGY**

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